



The Independent Schools Magazine

The professional journal for management & staff

**Superb -quality printed magazine
~ and fully available on~line**

Features Schedule 2014 ~ 2015

A selection of advertorial features designed to provide useful information and contacts for decision-makers in independent schools - governors, heads, bursars, departmental managers. Features are added to the schedule throughout the year- please call **JEFF RICE 01235 838560** for further details or to discuss your advertisement and advertorial requirements.

The Independent Schools Magazine is read by decision-makers and opinion-formers throughout the independent education sector. It is a mix of news, opinions, ideas and information of interest to professionals in the field.

A complimentary copy of The Independent Schools Magazine is mailed personally to named individuals in almost every independent school in the UK; further copies are provided by request subscription; and every issue is available on a dedicated website complete with useful links.

The Independent Schools Magazine is produced by an experienced team of editorial, publishing, and advertising specialists. It is printed on high-quality paper and is full colour throughout.

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Independent Schools Magazine,
PO Box 4136, Upper Basildon, RG8 6BS

September 2014	Marketing	<i>In an increasingly competitive sector, how well organised marketing campaigns can make a difference - and keep within budget. Branding. New media.</i>
	Theatre & Music	<i>Our first look for the new school year - staging, lighting, sound, seating, refurbishment.</i>
	D&T	<i>Innovative new resources from Food Technology to Arts & Crafts.</i>
	Catering	<i>In-house or Contract? What's best for individual schools? Equipment and Service providers.</i>
	Recruitment	<i>A look at the all-important issue of staff selection, agencies, advisors, temporary cover.</i>
	Schoolwear	<i>How uniforms and related products and services can help create a school image. Trends & styles.</i>
	Flooring	<i>A stroll round the best options for practical, safe, hard-wearing affordable floorings.</i>
October 2014	Insurance	<i>Cover for staff & pupils. Insuring buildings & quipment. Best advice & service?</i>
	Legal Matters	<i>A look at the importance of seeking sound legal advice on all aspects of school life.</i>
	Outdoor Play	<i>Equipment that stimulates, surfaces, benches, health & safety.</i>
	Finance	<i>A look at the range of specialist advice and services tailored for the independent sector.</i>
	Drama	<i>Festive season productions need staging, seating, lighting etc. delivered on time.</i>
	Modular Buildings	<i>Exploring the increasingly attractive option - cost-effective and convenient.</i>
November 2014	Green	<i>Another look at green issues and energy saving.</i>
	School sports	<i>Indoor and outdoor facilities.</i>
	Marketing	<i>In an increasingly competitive sector, how well organised marketing campaigns can make a difference - and keep within budget.</i>
	Furniture	<i>From the ICT Room to the Science Laboratory, we look at a range of furniture, equipment and fittings.</i>
	Fundraising	<i>All schools do it, but how successfully? Maximising your efforts.</i>
	Flooring	<i>A stroll round the best options for practical, safe, hard-wearing affordable floorings.</i>
	Security	<i>Appropriate security options considered - balancing safety with accessibility and appropriateness.</i>
December 2014	Catering	<i>Choice & Quality - who offers the very best?</i>
	BETT 2015	<i>Every year it gets bigger and better, a preview of next year's event.</i>
	Holidays	<i>A look at the range of UK & other destinations & activities for educational holidays.</i>
	ICT	<i>Innovative products on the market which can make a educational difference.</i>



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The Market Leader

Avidly read.

Well written.

Carefully delivered.

Features Schedule Jan - June 2015

January 2015	Catering	<i>Our first look at this important area of school life. Healthy eating; costs; service.</i>
	BETT 2015	<i>A final look at latest attendees at BETT.</i>
	Sports & Equipment	<i>With exercise now so high on the national agenda we look at the activities and costing options.</i>
	Access & Special Needs	<i>Access for all, including security and safety considerations. Specialised facilities.</i>
	Recruitment	<i>Engaging new staff - choices and opportunities.</i>
February 2015	Green Issues	<i>Creating the right indoor and outdoor environment for pupils; classroom design, ergonomic furniture.</i>
	Buildings	<i>From traditional to modular approaches, a look at the whole process from design and planning to moving into the finished facility.</i>
	Education Show	<i>Who's attending this year? The ones to watch.</i>
	Schoolwear	<i>Mail order? School shop? Choices available. Latest styles & trends.</i>
	Websites	<i>Valuable marketing tool, or a waste of space? How to get the most out of your website without breaking the bank.</i>
	Security	<i>All aspects of protecting your pupils, buildings, equipment. IT & systems security.</i>
March 2015	Flooring	<i>A stroll round the best options for practical, safe, hard-wearing affordable floorings.</i>
	Insurance	<i>Cover for staff and pupils. Insuring buildings and equipment. Who offers best advice and service?</i>
	Theatre & Music	<i>Staging, lighting, seating, and equipment - refurbish or replace? Resources.</i>
	Dyslexia & Special Needs	<i>Latest products and services.</i>
	Transport	<i>Contract Hire & leasing options. Outright Purchase. Signwriting. 'Green' conversions. Safety.</i>
	Field Studies	<i>Outdoor centres and facilities.</i>
April 2015	Outdoor Play	<i>Stimulate and educate ~ who offers the best designs in outdoor play equipment?</i>
	Educational trips	<i>A look at who offers the best service and outcomes for schools and pupils.</i>
	Catering	<i>In-house or Contract? What's best for individual schools? Equipment and Service providers.</i>
	Sports & Equipment	<i>Activities, equipment, facilities. Playing fields. Gymnasium and fitness equipment.</i>
	ICT	<i>An update on the very latest available.</i>
	D&T	<i>Our second look at this important topic</i>
	Modular Buildings	<i>Exploring the increasingly attractive option - cost-effective and convenient</i>
May 2015	Marketing	<i>Branding. New media. Using external consultants. Market & parent research.</i>
	Legal	<i>Legal services for independent schools from specialist legal practices.</i>
	Flooring	<i>A stroll round the best options for practical, safe, hard-wearing affordable floorings.</i>
	Music & Drama	<i>Playing such a vital part in school life - equipment and supplies to support the work.</i>
	'Going Green':	<i>A look at buildings and facilities management inside and outside, with special emphasis on 'green'. Solar and woodchip heating options.</i>
June 2015	Library	<i>Administration systems, library furniture, book supplies, security, signage.</i>
	Schoolwear	<i>Create the right school image: who offers the best quality and service?</i>
	School buildings	<i>Create the right learning environment; design, space, specialist areas</i>
June 2015	Marketing	<i>Attracting new pupils is now major expenditure. How best to go about it.</i>
	Off-site construction	<i>Modular options have never been more popular. Who offers the best service & range?</i>
	Administration & Management IT	<i>Software packages designed to support school office functions, associated hardware providers and servicing, data and access security.</i>
	School Fees	<i>Who offers the best options for planning, paying or protecting school fees.</i>
	Finance & Insurance	<i>A look at the range of specialist advice and services tailored for the independent sector.</i>
	Sports	<i>Another look at this important subject.</i>

Number One choice for independent schools

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